



## MINUTES

**PLANNING AND ZONING COMMISSION**  
**Diamondhead, Mississippi**  
**Diamondhead City Hall Council Chambers**  
**April 28, 2015**  
**5:30 p.m. CST**

1. Chairman Malley called the meeting to order at 5:30 p.m. CST.
2. Commissioner Hensley recited the State of Purpose.
3. Pledge of Allegiance was led by Commissioner Smith.
4. Clerk Jeannie Klein called roll- Present: Commissioners Bice, Smith, Garrison, Hensley, Bower, Malley, and Miller. Absent: None.  
Also present: Building Official Ronald Jones, City Attorney Derek Cusick, City Manager Clovis Reed and Minutes Clerk Jeannie Klein.

Others present: Denise Catone, Ed Catone and Jack Gremillion of Charter Signs

**5. Confirmation of the Agenda**

Commissioner Miller moved, seconded by Commissioner Smith, to confirm and approve the agenda as presented.

Ayes: Bice, Smith, Garrison, Bower, Hensley, Miller and Malley. Nays: None. Absent: None.

**MOTION CARRIED UNANIMOUSLY**

- 6. Approve Minutes.** - Commissioner Bice moved, seconded by Commissioner Hensley, to approve the Minutes of March 24, 2015 as presented.

Ayes: Bice, Smith, Garrison, Bower, Hensley, Miller and Malley. Nays: None. Absent: None.

**MOTION CARRIED UNANIMOUSLY**

**7. New Business – Case File Number 2015-0096**

CVS Realty Company, the property owner of CVS Pharmacy, represented by Chandler Signs has filed an application requesting a variance from the Sign Ordinance (Article 10.5.2 C iv) to allow wall signs on the south façade of the building (CVS Pharmacy) without having street frontage.

Based on the information provided, the total copy area of all 3 wall signs (B1, B4 and B5) are 100.95 sf. The total length of the building (south façade) is 100'.

A variance is also requested to allow 3 wall signs (B1a-already permitted and installed, B3 and B5) having a total copy area of 71.6 sf. The total length of the building (southwest façade) facing Kalani Drive is 60'. Therefore, these 3 wall signs will exceed the maximum copy area limitation

by 11.6 sf. The property address is 4422 Kalani Drive. The tax parcel number is 131E-1-13-007.003. The property is located north of East Aloha Drive and east of and adjacent to Kalani Drive.

Building Official Ronald Jones introduced the matter before the Commission. Chairman Malley called for representative of Chandler Signs to come forward. Jack Gremillion of Chandler Signs appeared before the Commission to address any questions or concerns. He explained the additional signage was being requested to increase visibility on the south side of business.

Chairman Malley then called for others with interest in the variance as requested. Ms. Denise Catone, with residence on Diamondhead Drive East, addressed the Commission in opposition of the variance. She elaborated on the adequacy of the existing signage and expressed concerns with the lack of maintenance thereof. She urged the Commission to deny the request of CVS Pharmacy and to uphold the intent and preserve the intent of the ordinance as written.

Commissioner Miller moved, seconded by Chairman Malley, to approve in the matter of CVS Realty Company Case File Number 2015-0096 a variance of the Sign Ordinance (Article 10.5.2 C iv) to allow wall signs on the south façade of the building (CVS Pharmacy) without having street frontage and further to allow 3 wall signs (B1a-already permitted and installed, B3 and B5) having a total copy area of 71.6 sf. exceeding the maximum copy area limitation by 11.6 sf. The property address is 4422 Kalani Drive. The tax parcel number is 131E-1-13-007.003. The property is located north of East Aloha Drive and east of and adjacent to Kalani Drive

Ayes: Malley, Miller, Bice and Bower. Nays: Smith, Garrison and Hensley. Absent: None.

#### **MOTION CARRIED**


**8. Unfinished Business – None**

**9. Open Public Comments to Non-Agenda Items – None**

**10. Commissioner's Comments – None**

**11. Communications / Announcements – None**

**12. Adjourn** - Commissioner Miller moved, seconded by Commissioner Smith, to adjourn at approximately 6:00 p.m. CST. The motion carried unanimously.



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David Malley, Chairman  
Planning & Zoning  
City of Diamondhead, MS